

## **GE Consumer & Industrial: Company Overview**

General Electric's Consumer & Industrial business was created in January of 2004 when GE Consumer Products merged with GE Industrial Systems. Led by President and CEO Lloyd Trotter, GE Consumer & Industrial is a \$14 billion global business with 75,000 employees in over 150 locations. With more than a century of experience inventing cutting-edge products and services, GE Consumer & Industrial strives to make life better, more convenient and more efficient for consumers as well as commercial and industrial customers.

### **Appliances**

GE Consumer & Industrial's appliances division manufactures and sells home appliances including refrigerators, freezers, ranges, dishwashers, washing machines, dryers, microwave ovens, speed cooking ovens, room air conditioners, and water filtration, softening and heating systems. In addition, the business offers the largest manufacturer's service organization in the appliances industry. GE Consumer Services employs a nation-wide fleet of vans to provide prompt, quality service on all Monogram®, GE Profile Performance™, GE Profile™, GE®, Hotpoint® and RCA appliances.

### **Lighting**

The lighting division of GE Consumer & Industrial manufactures and sells a variety of lighting solutions including incandescent, halogen, fluorescent, high-intensity discharge (HID) light bulbs, as well as light-emitting diodes (LED), automotive and miniature lighting. The business also markets a wide variety of commercial lighting systems through GE Lighting Systems, Inc. GE Specialty Lighting develops and sells lighting for aircraft and other transportation applications, front and rear projection, video projection, medical, architectural, fiber optic, stage, studio, nightclub and theater lighting.

### **Industrial**

The industrial division of GE Consumer & Industrial provides integrated electrical equipment and systems used to distribute, protect and control energy and equipment. The business manufactures electrical distribution and control products including circuit breakers, panel boards and general-purpose controls that are used to distribute and manage power in a variety of residential, commercial, consumer and industrial applications. In addition, the division also designs and manufactures motors and control systems used in end-industrial and consumer products such as heating, ventilation and air conditioning, washers, dryers, and dishwashers. Another component of the business provides customer-focused solutions centered on process automation, coordinated drives and the delivery and control of electric power.